

# Business Ownership Program

## ONE PAGE PLAN

Entrepreneurship  
Facilitators >>>>  
AN AUSTRALIAN GOVERNMENT INITIATIVE

Delivered by  
**BUSINESS  
AUSTRALIA**

STEP 01 Strategy & Leadership

Where are we at?	Actions to get there?
Where do we need to be?	

STEP 02 Marketing & PR

Where are we at?	Actions to get there?
Where do we need to be?	

STEP 03 Sales & BD

Where are we at?	Actions to get there?
Where do we need to be?	

STEP 04 Managing Money

Where are we at?	Actions to get there?
Where do we need to be?	

STEP 05 Managing People

Where are we at?	Actions to get there?
Where do we need to be?	

STEP 06 Client Service

Where are we at?	Actions to get there?
Where do we need to be?	

STEP 07 Managing Quality

Where are we at?	Actions to get there?
Where do we need to be?	

STEP 08 Adapt & Disrupt

Where are we at?	Actions to get there?
Where do we need to be?	